

MD. Abu Kawsar



CAREER OBJECTIVE

To join a dynamic and progressive organization in the field of Dyeing, Merchandising, Marketing, IE, Washing, Supply Chain and R&D where I can utilize my communication and teamwork skills to carry our organizational responsibility and will be able to augment the reputation of the organization.

SKILL HIGHLIGHTS

- Digital Marketer
- Search Engine Optimization & Google Ads
- Social Media marketer
- Textile Material Analysis
- Product Development
- Process Optimization
- Quality Control
- Sustainable Practices
- Textile Manufacturing Technology
- Technical Textiles
- Dyeing and Finishing Techniques
- Supply Chain Management
- Research and Development
- Project Management
- Industry Standards and Compliance
- Digital Fabrication and Automation
- Customer and Market Analysis
- Cross-functional Collaboration

CONTACT

Address:

Moushair - Chalabon, Nagoriabari
Road, Daskhinkhan,
Dhaka – 1230, Bangladesh

Phone: +8801622399865

Email:

mdabukawsar35@gmail.com

LANGUAGE

- Bangla
- English

HOBBY & INTEREST

- Travelling
- Reading Books
- Writing
- Listen music
- Photography
- Gardening

EXPERIENCE

Organization	: Fiverr (Freelancer)
Department	: Digital Marketing
Designation	: SEO Expert
Working Period	: Jan 2024 to till

REFERENCE

Md. Mahabub Hasan

Associate Professor

Head, Department of
Textile Engineering

National Institute of Textile Engineering & Research.

Tel: + 88 01916146208

Email: merajtex2008@yahoo.com

Certifications

I declare that the information supplied by me on this curriculum vitae is complete, true and correct in every particular. I acknowledge that the authority may terminate the job if I have misrepresented my past and/or present circumstances and that this termination may take place at any stage during my candidature.

Kawsar

MD. Abu Kawsar

RESPONSIBILITY

- Optimizing website content, meta tags, headers, and internal linking structure.
- Implementing SEO best practices for URL structures and site speed.
- Conducting keyword optimization within content.
- Utilizing schema markup and structured data.
- Monitoring and enhancing site performance for mobile-friendliness.
- Developing and executing link-building strategies.
- Creating quality backlinks through outreach and guest blogging.
- Monitoring and managing backlink profiles.
- Conducting technical SEO audits and resolving issues.
- Collaborating with content creators for SEO-aligned strategies.
- Implementing HTTPS, canonical tags, and other technical SEO practices.
- Optimizing XML sitemaps and robots.txt files.
- Ensuring website security measures are in place.
- Monitoring SEO metrics such as organic traffic and keyword rankings.
- Providing regular reports and insights on SEO performance.

Education

Bachelor of Science in Textile Engineering)

Institute:	National Institute of Textile Engineering & Research (NITER)
Subject:	Textile Engineering
Result:	3.27 out of 4.00
Year of Passing:	2024

Higher Secondary Certificate (H.S.C)

Institute:	KC Model School & College
Group:	Science
Result:	4.50 out of 5.00
Year of Passing:	2019 (Dhaka Board)

Secondary School Certificate (S.S.C)

Institute:	Nawab Habibullah Model School & College
Group:	Science
Result:	4.82 out of 5.00
Year of Passing:	2017 (Dhaka Board)